



Ref.	INT-6720
Description	Remodelling Body Cream– anti cellulite cream with marine and phyto power
Retail size	200ml white bottle with dispenser pump and rosemetallic label
Product galenics	opaque white gel-lotion

DESCRIPTION

Remodelling body cream with caffeine from the Coffea plant in Ethiopia. Stimulates the metabolism, stimulates microcirculation and prevents the accumulation of fat in the tissue. Escin from the horse chestnut has an astringent and firming effect. A power cocktail of red, brown and sea algae prevents varicose veins, stimulates the breakdown and removal of fat deposits and prevents new deposits. Essential oils of lemon and rosemary strengthen the vessels and tighten them. Vegetable glycerine provides intensive moisture.

Purpose and function:

- Prevents accumulation of fat in the tissue
- Stimulates the breakdown of fat deposits
- Stimulates metabolism and microcirculation
- Has an astringent and firming effect
- Strengthens and tightens the blood vessels
- moisturizes

Main active ingredients:

Caffeine: Coffea, a plant native to Ethiopia that is now widespread in all tropical countries, belongs to the Rubiaceae family. of the Rubiaceae and is the very famous coffee plant. It is an evergreen plant with a shrubby growth and very decorative leaves. The small white flowers are grouped together and have an intense jasmine scent. It can grow up to 15 m tall, but to facilitate harvesting, the plants are pruned to a height of 2 or 3 m. The fruit, drupe, similar to a berry, contains two seeds or "coffee beans" and is ripe



when it has a dark red colour. Substance known for its stimulating effect on the central nervous system, also used in pharmaceutical preparations as an activator of local metabolism (Cyclic AMP) in dermatitis or eczema. Coffee in cosmetic treatments for the body is indicated in the manufacture of products used to treat skin blemishes such as cellulite, water retention and localised obesity.

In fact, caffeine prevents the accumulation of fat in the cells because it acts on the α -adrenergic receptors by blocking them, stimulating microcirculation and the production of catecholamines, which favour the increase in lipolysis. This molecule also stimulates the drainage of fluids by acting on the lymphatic system and consequently eliminating toxins and unnecessary substances, which leads to an improvement in the leads. The elimination of excess fluids and water stimulates blood circulation and tones the tissues.

Escin: is a mixture of saponins, substances with anti-inflammatory, vasoprotective and vasoconstrictive effects. It is extracted from horse chestnut (*Aesculus hippocastanum*), especially from the bark, from the leaves, but above all from the seeds, is then purified to be adapted to various uses. In particular, the β -escin is considered to be the main molecule responsible for the vasoprotective effects. Horse chestnut therefore acts on the resistance of capillaries while reducing their permeability by intervening in local electrolyte exchange, which facilitates the removal of accumulated interstitial fluids.

The phytocomplex also recognises other active molecules such as elucoside (coumarin glycoside) and antioxidants such as flavonoids (quercetin and camphorol). Besides the excessive use of escin in the aesthetic-vascular field; that is, useful for promoting vascular health. This active ingredient has also been used in the cosmetic and dermatological fields. Escin has an obvious draining effect, promotes microcirculation and cell turnover. The improvement of the skin quality, understood as an increase in the moisture state, gives more shine, more compactness and plumpness and has a preventive effect against oxidative damage. These were the most important successes achieved by the use of escin in the cosmetic field.

Aescin is mainly used in the cosmetic field in preparations for the treatment of cellulite defects. It is also used in astringent, brightening and refreshing preparations and is therefore ideal for the specific treatment of couperose and rosacea. In lotions, gels and after-sun creams, escin has an anti-redness and calming effect. It is useful for reducing swelling and excessive expansion of the venules, relieving the feeling of fatigue and reactivating peripheral circulation.

PALMARIA PALMATA PHYTOEXTRACT (PALMARIA PALMATA EXTRACT): is a red alga that grows on the rocky coasts from the northeast to the northwest of the Atlantic and in some areas of the Mediterranean Sea. Dark red algae turn yellow-orange in summer. The branched, lobed layer can grow up to 50 cm long. It is an alga rich in vitamin A and B12 as well as polysaccharides. Thanks to these principles, it was used as a food supplement until the tenth century. This phytoextract is involved in the process of angiogenesis, a physiological mechanism that determines the formation of new blood vessels starting from the existing ones. It therefore makes it possible to improve the appearance of skin affected by rosacea, psoriasis and varicose veins. This mechanism is carried out thanks to the action of the phytoextract against VEGF (vascular endothelial growth factor), which counteracts the formation of small blood vessels by improving blood flow in existing vessels. Studies on 15 volunteers made it possible to observe an improvement in the thermal conductivity of the subjects who underwent tests after 28 days of application. In fact, this is directly proportional to the activity of cutaneous and lymphatic microcirculation. Therefore, compared to the subjects who used the placebo,



there was a significant improvement in the microcirculation of the skin, the functionality of the capillaries and the lymphatic drainage. By improving blood circulation, the phytoextract quickly eliminates waste and limits the accumulation of fat cells in the blood vessels.

SEA OAK PHYTOEXTRACT (FUCUS VESICULOSUS EXTRACT): known by various names, it is commonly referred to as "seaweed" or "fucus" or "thallus". It is rich in arginates, proteins, carotenoids, mineral salts, fucosterol and organic iodine. Its stimulating, iodophore (iodine donor) and emollient properties are well known. Iodine is one of the basic components of the metabolic processes of the human body. Applied locally, it helps to stimulate cell metabolism. Also indicated in the treatment of cellulite. In this case, algae and organic iodine are synergistic with each other.

SCOPARIA PHYTOEXTRACT (SPHACELLARIA SCOPARIA EXTRACT): Brown algae visible in the calm waters of the Mediterranean, especially around Corsica. It has a specific effect on fatty tissue. In fact, it is used in cosmetics to eliminate skin imperfections due to cellulite. It works on two fronts: It inhibits the formation of new adipocytes reduces the accumulation of fatty acids and consequently the thickness of the fatty tissue and stimulates the synthesis of new collagen fibres that support the tissue. The combination of these two actions makes it possible to increase the consumption of lipid reserves, promote their elimination and prevent their return.

VEGETABLE GLYCERIN(GLYCERIN): Polyalcoholic molecule with properties reminiscent of sugar and a natural ability to retain water, is also used for its characteristic wetting and moisturising effect. With its strong moisturising effect, it is ideal for keeping skin and hair healthy, protected, soft and hydrated

CITRUS LEMON PEEL OIL: essential oil extracted from lemon peel. It is useful for keeping tissues young and preventing signs of ageing such as wrinkles and loss of skin tone and elasticity. Thanks to its antiseptic effect, lemon essential oil is a great help in treating blemished skin with pimples and blackheads and in treating herpes and warts. Lemon essential oil is also used to treat sensitive skin and to treat rashes or to combat rosacea or couperosis In fact, it has a beneficial effect on microcirculation and is indicated for circulatory problems, to increase the resistance of the capillaries, to find relief for heavy legs and to combat cellulite.

ROSEMARY ESSENTIAL OIL (ROSMARINUS OFFICINALIS OIL): Rosemary is a shrub (Delle Labiate family) up to 1.5 metres high with many branches. The essence presents itself as a mobile liquid, colourless or light yellow. The smell is distinctive, strong and penetrating. In cosmetics, it is attributed with skin cleansing, deodorant, toning /stimulating activities attributed, used to treat oily skin and hair with massages or in dental hygiene.

APPLICATION:

Massage into the cleansed skin of the problem zones with circular movements of your hands or by using a body massage brush.